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**New Scientist** 2004

**Meta\_Tags** Samuel Blankson 2007 Buying a Web site is only the start of finding success on the Internet. Being found by Web users on Google, Yahoo!, MSN, AltaVista, AOL, Alltheweb, Fast, GigaBlast, Netscape, Snap, WISEnut, and thousands of other search engines is the next major hurdle. This edition describes how to optimize Web sites titles, headings, Meta Tags, and more to maximize the effectiveness of how search engines view and rank the Web sites relevance to keyword searches. (Computer Books - Internet)

**Digital Marketing Strategy** Simon Kingsnorth 2022-05-03 Build an effective and practical digital marketing strategy with this bestselling guide, covering everything from automation and analytics to integrating AI. Digital Marketing Strategy is a global bestseller, and a one-stop guide to structuring and building a more strategic approach to digital marketing. Now fully updated, this third edition covers the integration of AI in marketing, e-commerce, marketing automation, affiliate marketing and how to use digital analytical tools, plus new strategies for the latest cookie changes and privacy protection. Digital Marketing Strategy will show you how to effectively select, align and manage digital channels and operations, to streamline a successful digital marketing strategy for measurable, optimized results. Recommended by the Chartered Institute of Marketing (CIM), it is supported by real-world case studies from the likes of Coca-Cola, Spotify, Airbnb, Adidas and Hostelworld as well as checklists, key terms and insights from leading industry practitioners to help you develop your own digital marketing strategy. This book is an invaluable guide for both digital marketing students and entry-level to mid-management marketing professionals. Accompanying online resources consist of practical implementation guides spanning SEO, paid-search, email, lead-generation, as well as presentation slides and activity sheets.

**I Deal to Plunder** John-Talmage Mathis 2013-08-02 In his latest book “I Deal To Plunder”, author John-Talmage Mathis takes a gamble by exposing the often deceitful casino industry from the inside-out. This narrative, based on his experience, is both compelling and thought provoking. Living in a city where casinos are amongst the largest employers, it seemed practical to take his marketing experience to one of the many casinos within the city. What Mathis soon discovered is that many who occupy management roles within the industry lack the education and etiquette to manage others; much less themselves. "I Deal to Plunder" offers advice on the subject matter of problem gambling and it gives hypothetical scenarios of how a casino entices gamblers. Further explored is the blurred line of the industry and its practices. Is gambling simply entertainment, or is the profitability of casinos driven by gambling addiction?Mathis has taken a huge gamble on this exposé styled book; and it's the reader that wins from this. In his book, the reader will learn of his story, become exposed to the prevalence of gambling addiction, learn of his difficulties receiving treatment from his health insurance provider, and he tells of his less-than-comedic ordeal of being diagnosed with narcolepsy.Mathis' plight is one that is shared by many. His discussion attempts to lend a hand to help these readers soar-soar away from toxic relationships, toxic casinos, and toxic self-doubt—all of which are results from when a person is exploited and discarded as if they were an invalid lotto-ticket.The reader will learn of his frustrations with government bureaucracy; of his legal pursuit for unpaid wages and of being discriminated—all of which has taken him into the legal arena of a federal court. Learn of the 900-day EEOC investigation. Learn of the year-long shuffle for unemployment benefits. And join in with him by becoming frustrated by the hoops he has jumped through ... with each failed system fading his belief in the American Dream. A highly educated man, former soldier and dedicated son, Mathis was underutilized, disrespected and mismanaged in his personal pursuit of the American Dream— to get an education, secure a career, and to work your way up through the ranks.The book is interlaced with anecdotes and motivational quotes, and it's his story that will appeal to anyone who has ever desired to excel at their job, but was shot down by a deficient corporate infrastructure.Mathis points no finger in his book, he only questions his encounters. What he does say, though, is that, "The New America has failed me. And my working at the casino has caused a bruising to my soul."

**Web-powered Databases** David Taniar 2003-01-01 This text provides a snapshot of contemporary research and development activities in the area of Web and Internet databases. It also provides case studies of successful Web database applications, including an online pay claim, a product catalogue and multiple-choice assessment through the Web.

**Encyclopedia of Internet Technologies and Applications** Freire, Mario 2007-10-31 Provides the most thorough examination of Internet technologies and applications for researchers in a variety of related fields. For the average Internet consumer, as well as for experts in the field of networking and Internet technologies.

**Internet Addiction** Kimberly S. Young 2010-10-07 Internet Addiction: A Handbook and Guide to Evaluation and Treatment "This book provides cutting-edge coverage by expanding the field to include specific problems such as online gaming, cybersex addiction, and gambling addiction. Its extensive attention to dealing with adolescents is essential, given the rapid rise in media and technology use by both Net Generation young adults and iGeneration teenagers. I am thrilled to have this invaluable, comprehensive, well-written resource for my own work and recommend it to people who need to understand this unique form of addiction." —Dr. Larry Rosen, Past Chair and Professor of Psychology at California State University, Dominguez Hills, author of Rewired: Understanding the iGeneration and the Way They Learn and Me, MySpace, and I: Parenting the Net Generation "Our clients come to us when online pornography, video gaming, social networking, gambling, and surfing create untenable disruptions in their lives. If we do not understand what we are seeing and how to address it, we will not be able to provide the help they need. This book provides the practical information clinicians can use to assess and treat this growing problem." —Hilarie Cash, PhD, coauthor of Video Games and Your Kids: How Parents Stay in Control, and cofounder of reSTART: Internet Addiction Recovery Program "Internet Addiction: A Handbook and Guide to Evaluation and Treatment provides an integrated and current overview of the different types of Internet addiction-gaming addiction, gambling addiction, and cybersex addiction. The authors deserve ample praise in providing such a comprehensive and informative guide for Internet addiction." —Ran Tao, MD, Professor and Director, and Xiuqin Huang, MD, Associate Professor, Treatment Center for Internet Addiction, General Hospital of Beijing Military Region, China The first empirically informed reference for defining, assessing, diagnosing, and treating problematic Internet use Comprehensive and timely, Internet Addiction explores: Validated assessment tools to differentiate normal from compulsive patterns of computer and online usage The most addictive or problematic online activities Epidemiology and subtypes of Internet addiction such as online pornography, Internet gambling, and online gaming Current theories on the risk factors associated with the development of an addictive disorder related to Internet usage Evidence-based treatment strategies for helping clients of various ages, taking into account main presenting problems and individual situations and circumstances International in scope and empirically based, the cultural and global impact of this subject is discussed, introducing practitioners to the latest clinical implications, assessment methods, and treatment approaches in working with clients suffering from this emerging addictive disorder.

**The Whole Internet** Kiersten Conner-Sax 1999 Introduces the Internet, describes the resources and services it offers, and demonstrates how to get connected, search indexes, and shop, trade stock, and play games online

**The Caesars Palace Coup** Sujeet Indap 2021-03-16 It was the most brutal corporate restructuring in Wall Street history. The 2015 bankruptcy brawl for the storied casino giant, Caesars Entertainment, pitted brilliant and ruthless private equity legends against the world's most relentless hedge fund wizards. In the tradition of Barbarians at the Gate and The Big Short comes the riveting, multi-dimensional poker game between private equity firms and distressed debt hedge funds that played out from the Vegas Strip to Manhattan boardrooms to Chicago courthouses and even, for a moment, the halls of the United States Congress. On one side: Apollo Global Management and TPG Capital. On the other: the likes of Elliott Management, Oaktree Capital, and Appaloosa Management. The Caesars bankruptcy put a twist on the old-fashioned casino heist. Through a \$27 billion leveraged buyout and a dizzying string of financial engineering transactions, Apollo and TPG—in the midst of the post-Great Recession slump—had seemingly snatched every prime asset of the company from creditors, with the notable exception of Caesars Palace. But Caesars' hedge fund lenders and bondholders had scooped up the company's paper for nickels and dimes. And with their own armies of lawyers and bankers, they were ready to do everything necessary to take back what they believed was theirs—if they could just stop their own infighting. These modern financiers now dominate the scene in Corporate America as their fight-to-the-death mentality continues to shock workers, politicians, and broader society—and even each other. In The Caesars Palace Coup, financial journalists Max Frumes and Sujeet Indap illuminate the brutal tactics of distressed debt mavens—vultures, as they are condemned—in the sale and purchase of even the biggest companies in the world with billions of dollars hanging in the balance.

**Casino Gambling For Dummies** Kevin Blackwood 2011-03-03 Earn comps and avoid big losses Bet wisely, beat the house, and bring home the bucks! Crazy about casinos, but worried about losing your shirt? Relax! This hands-on guide is filled with insider secrets and tips for maximizing winnings and minimizing losses in the most popular casino games --blackjack, poker, craps, roulette, slots, and more. You get the scoop on everything from game rules and jargon to making the best bets (and knowing when to quit). Discover how to \* Understand the odds \* Develop winning strategies \* Avoid gimmicks and bad bets \* Manage your money effectively \* Gamble on the Internet \* Deal with the IRS

This is **Gambling** Nick Constable 2010-09-08 Throughout recorded history, people have placed wagers on all manner of unpredictable outcomes. This Is Gambling studies this particular human tendency in detail to discover exactly what's so addictive about placing a bet. An objective investigation covering all levels of society, this book, complete with photographs, delves into the world of betting shops, casinos, and football pools, telling the facts as they are and giving insight into the attraction of beating the odds. This nonjudgmental guide also describes the pitfalls of every form of gambling practiced today.

**Poker For Dummies** Richard D. Harroch 2011-03-10 Poker is America's national card game, and its popularity continues to grow. Nationwide, you can find a game in progress everywhere. If you want to play, you can find poker games on replicas of 19th century riverboats or on Native American tribal lands. You can play poker at home with the family or online with opponents from around the world. Like bowling and billiards before it, poker has moved out from under the seedier side of its roots and is flowering in the sunshine. Maybe you've never played poker before and you don't even know what a full house is. Poker For Dummies covers the basics. Or perhaps you've played for years, but you just don't know how to win. This handy guide will help you walk away from the poker table with winnings, not lint, in your pockets. If you're a poker expert, you still can benefit – some of the suggestions may surprise you, and you can certainly learn from the anecdotes from professional players like T.J. Cloutier and Stu Unger. Know what it takes to start winning hand after hand by exploring strategy;

getting to know antes and betting structure; knowing your opponents, and understanding the odds. Poker For Dummies also covers the following topics and more: Poker games such as Seven-Card Stud, Omaha, and Texas Hold'em Setting up a game at home Playing in a casino: Do's and don'ts Improving your play with Internet and video poker Deciphering poker sayings and slang Ten ways to read your opponent's body language Playing in poker tournaments Money management and recordkeeping Knowing when and how to bluff Poker looks like such a simple game. Anyone, it seems, can play it well – but that's far from the truth. Learning the rules can be quick work, but becoming a winning player takes considerably longer. Still, anyone willing to make the effort can become a good player. You can succeed in poker the way you succeed in life: by facing it squarely, getting up earlier than the next person, and working harder and smarter than the competition. Foreword by Chris Moneymaker, 2003 World Series of Poker Champion.

**American Casino Guide** Steve Bourie 2005-11-01 Listing more than 700 casinos in 36 states, this bestselling guide is jam-packed with detailed information and includes 150 coupons providing more than \$1,000 in savings. Consumable.

**Slot Performance Analysis** William Dunn 2014-04-28

**A Clinician's Guide to Working with Problem Gamblers** Henrietta Bowden-Jones 2015-02-11 Problem gambling is a recognised mental disorder and a significant public health issue internationally. A Clinician's Guide to Working with Problem Gamblers introduces the reader to the concept of problem gambling as an illness, it describes the current gambling habits and explores the way problem gambling may present in an individual. This guide is the product of a collaboration between two of the country's most eminent experts on problem gambling as a psychiatric disorder. Bowden-Jones and George bring together contributions from leading clinicians working in the field to provide an outline of the epidemiology, aetiology, research, assessment procedures and treatment practices which are discussed and presented in an accessible and engaging manner. The inclusion of questionnaires and screening tools adds to the 'hands on' feel of the book. The book covers a range of topics that clinicians and trainees need in order to review and understand the disorder, including, amongst others: Cognitive behavioural models of problem gambling Psychiatric co-morbidity Family interventions Gambling and women Remote gambling A Clinician's Guide to Working with Problem Gamblers will be essential reading for mental health professionals working with problem gamblers, as well as those in training, it is a comprehensive reference point on all aspects of this psychiatric condition. It is also aimed at various other groups of people who have an interest in the field of problem gambling, including academics, researchers, policy makers, NHS commissioners, probation officers, other health care professionals, the lay reader and family members of those affected by gambling.

**Casino Journal** 2010

**Winning Omaha/8 Poker** Mark Tenner 2003 A form of poker that continues to grow in popularity is Omaha eight-or-better high-low split, which is often abbreviated as "Omaha/8" in print. You'll find an Omaha/8 game in virtually every cardroom--brick and mortar or on the Internet. Yet, Omaha/8 is widely misunderstood. As a result, better players stand to make a significant profit in the game. This book provides a much needed and useful tool for poker players interested in improving their game.

**Street.Casino** Harding, Simon 2014-06-11 Gang violence is on the increase in certain neighbourhoods. There is an urgent need for a fresh perspective that offers insight into gang structure, organisation and offending behaviour to explain this increase. Using the findings from an extensive ethnographic study of local residents, professionals and gang members in south London, and drawing on his vast experience and knowledge of the field, Simon Harding proposes a unique theoretical perspective on survival in violent street gangs. He applies Bourdieu's principles of social field analysis and habitus to gangs, establishing them as a social arena of competition where actors struggle for distinction and survival, striving to become 'players in the game' in the 'casino of life'. Success is determined by accruing and retaining playing chips – street capital. Harding's dramatic and compelling insights depict gang life as one of constant flux, where players jostle for position, reputation, status and distinction. This perspective offers new evidence to the field that will help academics, students, practitioners and policy makers to understand the dynamics of gang behaviour and the associated risks of violence and offending. Simon Harding is currently a senior lecturer in criminology at Middlesex University, UK. He draws on 25 years of experience in research, public policy and project delivery as a crime reduction and community safety practitioner.

**Official Gazette of the United States Patent and Trademark Office** 2003

**Mr. Big Talks** Wayne Clingman 2020-05-17 In one paperback volume we have all of the Mr. Big Talks: series with books on Blackjack, Craps, Slots, and Texas

Hold 'Em Poker! Knowing the basic rules and a few pointers will make the world of table games more enjoyable and, perhaps, help luck be a lady!

**Databases and Nutrition** Alessandra Durazzo 2022-04-08

**21: Bringing Down the House - Movie Tie-In** Ben Mezrich 2008-02-01 Recounts the story of how a notorious gang of MIT blackjack savants devised and received backing for a system for winning at the world's most sophisticated casinos, an endeavor that earned them more than three million dollars. Originally published as Bringing Down the House. Reissue. (A Columbia Pictures film, written by Peter Steinfeld & Allan Loeb, directed by Robert Luketic, releasing March 2008, starring Kevin Spacey, Kate Bosworth, Laurence Fishburne, Jim Sturgess, & others) (Current Affairs)

**The Good Landlord** Peter Shapiro 2016-04-29 Ever lost money from unpaid rent or property damage? Lay awake, furious over a tenant issue you couldn't resolve? Clashed over a repair your tenant requested but wouldn't allow access to complete? You may want to talk but expect communication will break down unless you find a new way. How can you discuss your rights and your interests in the same conversation without confrontation? Landlords stand to lose not only their profits but peace of mind if unable to discuss both. Written for landlords, property managers and housing professionals, The Good Landlord will show you how to make communication work so you can increase your profits, positive impact and peace of mind. You'll discover approaches to building tenant relationships that will save time and money. You'll learn how to avoid tenancy issues escalating into costly disputes. And if court is needed, Shapiro offers a step-by-step process to get results, including the back rent, or evict at minimal expense. Included is a guide for reaching agreements without overspending on lawyers. Whether your tenancies are stable or eviction is needed, The Good Landlord will help you maximize success with your tenants by day, and sleep at night! Drawing on 25 years of experience as a coach, mediator, trainer, and landlord himself, Shapiro offers stories, dialogues, checklists, and lessons learned to make learning fun. Most importantly, The Good Landlord will help you gain control as a landlord. You'll experience greater freedom now and in the future from difficult conflict. You'll feel more valued as a landlord, and be able to do the things you love to do. You'll have more time to yourself and peace of mind. **Web Design** Sue Jenkins 2007-02-27 Get on the fast track to creating your own Web site Want to create a compelling Web site for a home business, family, or fun? Whether you're a student, aspiring designer, or entrepreneur, you can -- with Dreamweaver(r) and this easy-to-follow guide. Gain solid skills as you go from station to station in a series of clear-cut tutorials that cover site planning, registering a domain, formatting, and more. The last stop? Put your new site online and go live! Start your journey today on The L Line. \* Define your goals and create a site plan \* Learn the best ways to combine HTML and Cascading Style Sheets \* Use layers, create forms, and make the site interactive \* Master Web standards and the latest search engine optimization techniques All aboard for valuable online extras Visit The L Line Web site at www.wiley.com/go/theline for valuable online supplementary materials: \* Test bank with challenging review questions \* PowerPoint slides with chapter outlines \* Images and Web page files from the book \* Practice exam answers \* A CSS reference guide Along The L Line \* Complete tutorial coverage with step-by-step instruction \* Ample illustrations and examples \* Real-world case studies, applications, and hints for avoiding pitfalls \* Practice exams that let you evaluate your progress

**Online Gambling and Crime** James Banks 2016-05-13 Offering the first empirically driven assessment of the development, marketisation, regulation and use of online gambling organisations and their products, this book explores the relationship between online gambling and crime. It draws upon quantitative and qualitative data, including textual and visual analyses of e-gambling advertising and the records of player-protection and standards organisations, together with a virtual ethnography of online gambling subcultures, to examine the ways in which gambling and crime have been approached in practice by gamers, regulatory agencies and online gambling organisations. Building upon contemporary criminological theory, it develops an understanding of online gambling as an arena in which risks and rewards are carefully constructed and through which players navigate, employing their own agency to engage with the very real possibility of victimisation. With attention to the manner in which online gambling can be a source of criminal activity, not only on the part of players, but also criminal entrepreneurs and legitimate gambling businesses, Online Gambling and Crime discusses developments in criminal law and regulatory frameworks, evaluating past and present policy on online gambling. A rich examination of the prevalence, incidence and experience of a range of criminal activities linked to gambling on the Internet, this book will appeal to scholars and policy makers in the fields of sociology and criminology, law, the study of culture and subculture, risk, health studies and social policy.

**Casino Life** Phil Watts 2018-10-31 Walking through the doors of a casino can feel like entering a portal into another dimension. A cacophony of electronic and human sounds assaults the ears as you watch people transacting large amounts of money. But this is no ordinary purchasing of goods or services where you quietly wave a card or hand out notes from a purse. Instead, money is swapped for colourful plastic chips that are placed, pushed, and thrown onto gaming tables with seemingly reckless abandon by a wide array of people, young, old, cultured, relaxed, happy, and grim. Phil Watts, as an experienced forensic psychologist, knew a lot about human nature before he walked into his first casino at 40 years of age. He had treated clients with a wide range of difficulties including gambling, yet was still struck by the casino environment – an exciting world with its own culture, pace, rules, social etiquette, and shared expectations. This other world intrigued and surprised him. So, he wrote a book about it. Casino Life will be of interest to those who seeking to know more about casinos and their psychological effects, those who seek to find out why others gamble, and those who do gamble – not as a treatment, but as a window to see what you are doing and how that has an impact upon you. Along the way you will read about why people gamble, why gambling can become addictive and the treatments used to help problem gamblers, as well as the beliefs around gambling and some of the elaborate theories people use to explain why they try to defy mathematical odds. You will also learn about the fascinating cultural and behavioural patterns of everyday casino life.

**The Gambling Act 2005** Great Britain: Parliament: House of Commons: Culture, Media and Sport Committee 2012-07-24 High street betting shops and casinos alike are currently allowed a maximum of four B2 (FOBT) gaming machines, which allow stakes up to £100 and a £500 prize. Casinos, should instead be

permitted to operate up to twenty B2-type gaming machines. Limiting the number of B2 machines in betting shops has encouraged them to cluster in some high streets in order to satisfy customer demand. Local Authorities should have the power to permit more than the four B2 machines per shop if they believe it will help with clustering. The Committee also recommends that any local authority be able to make the decision as to whether or not they want a casino. As a step towards this, existing 1968 Act Casino licences should be made portable, allowing operators to relocate to any local authority provided that they continue to be constrained by the need to obtain local authority approval, a premises licence and planning permission. The failure to set remote gambling taxation at a level at which online operators could remain within the UK has led to almost every online gambling operator moving offshore whilst most are still able to advertise and operate into the UK. The Committee further recommends the Gambling Commission should introduce a new licence fee structure which reduces the current anomaly where small, independent bookmakers pay much higher fees per shop than large chains. Particularly given the absence of a significant UK-regulated online sector or any Regional Casinos, the Gambling Commission remains an overly expensive, bureaucratic regulator.

**The Complete Idiot's Guide to Online Gambling** Mark Balestra 2000 Explains how to register, place bets, discover new strategies, and win on popular gambling websites and software.

**Sports Betting For Dummies** Swain Scheps 2020-06-30 The sports gambling book you can bet on Sports betting combines America's national pastime (sports) with its national passion (gambling). In the U.S., more than a third of the population bets on at least one sporting event every year. With the recent lifting of the federal ban on sports gambling, states are pushing legislation to take advantage of the new potential source of revenue. The best sports betting books are data driven, statistically honest, and offer ways to take action. Sports Betting For Dummies will cover the basics, as well as delving into more nuanced topics. You'll find all the need-to-know information on types of bets, statistics, handicapping fundamentals, and more. Betting on football, basketball, baseball, and other sports Betting on special events, such as the Superbowl or the Olympics Money management Betting on the internet With handy tips, tricks, and tools, Sports Betting For Dummies shows you how to place the right bet at the right time—to get the right payoff.

**The Web Application Hacker's Handbook** Dafydd Stuttard 2011-03-16 This book is a practical guide to discovering and exploiting security flaws in web applications. The authors explain each category of vulnerability using real-world examples, screen shots and code extracts. The book is extremely practical in focus, and describes in detail the steps involved in detecting and exploiting each kind of security weakness found within a variety of applications such as online banking, e-commerce and other web applications. The topics covered include bypassing login mechanisms, injecting code, exploiting logic flaws and compromising other users. Because every web application is different, attacking them entails bringing to bear various general principles, techniques and experience in an imaginative way. The most successful hackers go beyond this, and find ways to automate their bespoke attacks. This handbook describes a proven methodology that combines the virtues of human intelligence and computerized brute force, often with devastating results. The authors are professional penetration testers who have been involved in web application security for nearly a decade. They have presented training courses at the Black Hat security conferences throughout the world. Under the alias "PortSwigger", Dafydd developed the popular Burp Suite of web application hack tools.

**Digital Gambling** César Albarrán-Torres 2018-03-28 This book develops the concept of "gamble-play media", describing how some gambling and gambling-like practices are increasingly mediated by digital technologies. Digital gambling brings gambling closer to the practices and features of videogames, as audio-visual simulations structure users' experiences. By studying digital gambling from media studies, videogame and cultural studies approaches, this book offers a new critical perspective on the issues raised by computer-mediated gambling, while expanding our perspective on what media and gambling are. In particular, it critically analyses terrestrial, mobile and online slot machines, online poker and stock trading apps through a selection of case studies.

**Routledge International Handbook of Internet Gambling** Robert J. Williams 2012-11-27 Internet gambling is a rapidly growing phenomenon, which has profound social, psychological, economic, political, and policy implications. Until recently, Internet gambling has been understudied by the research community, but now a growing body of literature is emerging, on all aspects of Internet gambling and its attendant implications. As jurisdictions around the world grapple to understand the best way to respond to Internet gambling from a commercial, regulatory, and social perspective, scholarly studies of Internet gambling are becoming an ever more crucial resource. The Handbook of Internet Gambling consolidates this emerging body of literature into a single reference volume. Its twenty chapters comprise groundbreaking contributions from the world's leading authorities in the commercial, clinical, political and social aspects of Internet gambling. It is sure to be a foundational resource for academics, students, regulators, politicians, policy makers, commercial providers, and health care professionals who have an interest in understanding the history, dynamics, and impacts of Internet gambling in a global context.

**Investing Against the Tide** Anthony Bolton 2012-12-27 This authoritative and accessible investment classic promises rare insight into what it really takes to run money in a top-performing investment fund. Anthony Bolton, the UK's most successful stock market investor, tells the story of his contrarian approach to managing money. He provides invaluable lessons on the factors that really matter in picking a stock: the need to identify good managers, how to run a portfolio, the importance of value investing, reading charts and how to trade successfully. It's not easy to continually buy low and sell high. This book gives clear directions for doing well in the stock market, and doing well consistently. Investing Against the Tide shows you how to make the right decisions at the right time. Anthony Bolton is considered the UK's most successful stock market investor and fund manager. Over twenty five years he delivered a market-beating return of 20% in his Fidelity Special Situations Fund. How did he do it, and what can you learn from him? In Investing Against the Tide, Anthony Bolton tells the story of his contrarian approach to managing money. He provides invaluable lessons on the factors that really matter when investing: how to pick a stock, the need to identify good managers, how to run a portfolio, the importance of value investing, reading charts and how to trade successfully. In this account of financial accomplishment, Bolton reveals the secrets of his success. It's not easy constantly to buy low and sell high and this book gives clear directions for doing well in the stock market, and doing well consistently. Chapter by chapter Investing Against the Tide shows you how to make the right decisions at the right time and featured key lessons show you how you really can learn from a life running money. Investing Against the Tide is an authoritative guide for investment professionals, offering them a rare insight into what it really takes to run money in a top-performing fund, as well as providing amateur investors the chance to learn the stock-picking strategies from a leading money-manager. About the author Anthony Bolton left Cambridge University with a degree in engineering to begin a career in the City. He started as a graduate trainee working for Keyser Ullmann in 1971 before taking up a full time position as an assistant in their investment department. In 1976 he moved to Schlesingers where he became, for the first time, an investment manager. In 1979, aged 29, he was recruited by

Fidelity, the international fund management group, as one of its first London-based investment managers, a move that proved to be the launch of a long and successful career. In surveys of professional investors, he is regularly voted the fund manager most respected by his peers. He retired from full-time investment management at the end of 2007, but continues to work at Fidelity as a mentor of the analysts and younger fund managers as well as being involved in overseeing Fidelity's investment process. His hobby is composing classical music. Anthony Bolton is married with three children and lives in West Sussex. **Mathematics of The Big Four Casino Table Games** Mark Bollman 2021-08-20 Mathematics is the basis of casino games, which are the bedrock of a \$100 billion/year industry. Mathematics of the Big Four Casino Table Games: Blackjack, Baccarat, Craps, & Roulette takes an in-depth look at the four biggest table games in casinos: blackjack, baccarat, craps, and roulette. It guides readers through the mathematical principles that underpin these games and their different variations, providing insights that will be of huge interest to gamblers, casino managers, researchers, and students of mathematics. Features A valuable teaching resource, replete with exercises, for any course on gambling mathematics Suitable for a wide audience of professionals, researchers, and students Many practical applications for the gambling industry Mark Bollman is Professor of Mathematics and chair of the Department of Mathematics & Computer Science at Albion College in Albion, Michigan, and has taught 116 different courses in his career. Among these courses is "Mathematics of the Gaming Industry," where mathematics majors carefully study the math behind games of chance and travel to Las Vegas, Nevada, in order to compare theory and practice. He has also taken those ideas into Albion's Honors Program in "Great Issues in Humanities: Perspectives on Gambling," which considers gambling from literary, philosophical, and historical points of view as well as mathematically. Mark has also authored Basic Gambling Mathematics: The Numbers Behind the Neon, Mathematics of Keno and Lotteries, and Mathematics of Casino Carnival Games.

**Law of the Internet, 4th Edition** Delta & Matsuura 2017-01-01 Law of the Internet, Fourth Edition is a two-volume up-to-date legal resource covering electronic commerce and online contracts, privacy and network security, intellectual property and online content management, secure electronic transactions, cryptography, and digital signatures, protecting intellectual property online through link licenses, frame control and other methods, online financial services and securities transactions, antitrust and other liability. The Law of the Internet, Fourth Edition quickly and easily gives you everything you need to provide expert counsel on: Privacy laws and the Internet Ensuring secure electronic transactions, cryptography, and digital signatures Protecting intellectual property online - patents, trademarks, and copyright Electronic commerce and contracting Online financial services and electronic payments Antitrust issues, including pricing, bundling and tying Internal network security Taxation of electronic commerce Jurisdiction in Cyberspace Defamation and the Internet Obscene and indecent materials on the Internet Regulation of Internet access and interoperability The authors George B. Delta and Jeffrey H. Matsuura -- two Internet legal experts who advise America's top high-tech companies -- demonstrate exactly how courts, legislators and treaties expand traditional law into the new context of the Internet and its commercial applications, with all the citations you'll need. The Law of the Internet also brings you up to date on all of the recent legal, commercial, and technical issues surrounding the Internet and provides you with the knowledge to thrive in the digital marketplace. Special features of this two-volume resource include timesaving checklists and references to online resources.

**Computer Science Illuminated** Nell B. Dale 2013 This guide offers students an overview of computer science principles, and provides a solid foundation for those continuing their study in this dynamic and exciting discipline. New features of this edition include: a chapter on computer security providing readers with the latest information on preventing unauthorized access; types of malware and anti-virus software; protecting online information, including data collection issues with Facebook, Google, etc.; security issues with mobile and portable devices; a new section on cloud computing offering readers an overview of the latest way in which businesses and users interact with computers and mobile devices; a rewritten section on social networks including new data on Google+ and Facebook; updates to include HTML5; revised and updated Did You Know callouts are included in the chapter margins; revisions of recommendations by the ACM dealing with computer ethic issues. --

**Poker on the Internet** Andrew Kinsman 2005 In recent years Internet Poker has been gone from an industry very much in its infancy, enjoyed by a few hundred regular 'play money' players, to a multi-million pound business, in which thousands of players around the world take part in real money games every day. With more than a dozen major sites in fierce competition for the online poker market, and new cardrooms being launched every few months, poker players nowadays face a huge (and potentially bewildering) range of choices. Whether you are a newcomer to online poker or already play regularly, this book provides you with the information you need to survive in the Internet poker jungle. It addresses the following questions: \* How do I choose an online poker room at which to play? \* How does online cardroom play differ from 'live' cardroom play? \* Is there a risk of being cheated or colluded against? \* How can I use the Internet to improve my play?

**Online Journalism** Jim Foust 2017-01-01 The third edition of Online Journalism builds on the foundations of journalism to clearly show how they can be integrated into online environments. It takes the perspective that web content shouldn't be a separate component or an afterthought but instead is a vital part of story creation. From doing research to creating the web space, to posting and getting stories into the hands of users, this useful resource gives students the tools they need. Online Journalism readies readers for wherever their news careers take them, whether it's to the online portion of legacy news organizations, to online-only startups, or to blogs, news apps and beyond. Key features include a companion website, practical activities at the end of each chapter, screenshots illustrating key concepts and a Glossary.

**Gambling with the Myth of the American Dream** Aaron M. Duncan 2015-03-02 This book explores the rise and increased acceptance of gambling in America, particularly the growth of the game of poker, as a means for examining changes to the American Dream and the risk society. Poker both critiques and reinterprets the myth of the American Dream, putting greater emphasis on the importance of luck and risk management while deemphasizing the importance of honesty and hard work. Duncan discusses the history of gambling in America, changes to the rhetoric surrounding gambling, the depiction of poker in the Wild West as portrayed in film, its recent rise in popularity on television, its current place in post-modern America on the internet, and future implications.

**Casino Gambling For Dummies** Kevin Blackwood 2006-07-31 Earn comps and avoid big losses Bet wisely, beat the house, and bring home the bucks! Crazy about casinos, but worried about losing your shirt? Relax! This hands-on guide is filled with insider secrets and tips for maximizing winnings and minimizing losses in the most popular casino games --blackjack, poker, craps, roulette, slots, and more. You get the scoop on everything from game rules and jargon to making the best bets (and knowing when to quit). Discover how to \* Understand the odds \* Develop winning strategies \* Avoid gimmicks and bad bets \* Manage your money effectively \* Gamble on the Internet \* Deal with the IRS